

HOBART receives the STAR AWARD 2017 for its new efficiency concept

- The efficiency concept of the HOBART flight-type dishwasher has a huge savings potential
- The reduced volume of exhaust air makes a separate exhaust hood redundant
- Renowned award: End customer voting with more than 4,000 participants

Hamburg/Offenburg – The new efficiency concept of the enhanced flight-type dishwasher by HOBART won the silver STAR AWARD 2017 in the category *Innovation*. The unique approach convinced the readers of the hotel trade journal "Top Hotel": The second time in a row after 2016, they awarded HOBART the prestigious prize.

Every year on the occasion of the German catering trade show INTERNORGA, "Top Hotel" awards the best products for the hotel trade. The efficiency concept of the HOBART flight-type dishwasher convinced the jury with its excellent economic efficiency. The optimised cleaning, exhaust air, and drying management causes a significant reduction of operating costs and prevention of energy losses. The resulting reduction of the exhaust air volume makes the direct connection to an exhaust hood installed in the scullery redundant.

Manfred Kohler, Director Warewash Sales (Germany-Austria-Switzerland), is delighted about the award. "Obviously, we are very proud and happy to receive the STAR AWARD again this year. It is always a great feeling to be rewarded for your work. And it confirms our vision to continue making our dishwasher more economical and more efficient."

In the hotel trade, the STAR AWARD is considered a meaningful prize. More than 100 companies from the sectors *Food, Non-Food* and *Services* submit applications for their products to compete in one of the 14 categories (*Design, Services, Efficiency, Food & Beverage, Flexibility, Food Concept, Innovation,*

Non-Food, Online, Technology, Usability, Sales Promotion, Wellness, Economic Efficiency). Three products only reach the final stage. In total, more than 4,000 persons cast their votes.

For more information, go to www.hobart-export.com

Caption:



The readers of the hotel trade journal "Top Hotel" cast their votes and gave HOBART the STAR AWARD 2017 for the new efficiency concept.

Contact for press inquiries:

HOBART GmbH

Christoph Veeseer

Phone +49 (0) 781 600-11 82

E-mail: christoph.veeseer@hobart.de

On HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterer, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems, and employs around 6,900 staff members across the world, 1.000 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 51,000 employees in 800 autonomous companies in 56 countries.

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